

## Contact

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View my work | [www.yam-gilboa.com](http://www.yam-gilboa.com)

Linkedin Profile | [Yam Gilboa](#)

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# Yam Gilboa

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## About Me

Senior UX/UI Designer with 10 years of experience leading design processes for complex digital products across Web and Mobile platforms. Expert in translating business objectives into intuitive, user-centric, experiences through in-depth research, building scalable Design Systems and managing projects from initial ideation to final handoff.

## Professional Experience

### Sole Product Designer

2025 – Present

Simulabs LTD.

- Designing UX/UI for complex training and simulation platforms.
- Building and maintaining the design system for large-scale web applications.
- Collaborating with engineering teams and domain experts to translate complex requirements into intuitive, user-centric interfaces.

### Senior Motion & Digital Designer

2019 – 2025

N12 News

- Produced dynamic motion design and visual assets for leading news programs, ensuring top-tier production standards within a high-pressure, rapid-response broadcast environment.
- Collaborated with editors, producers, and reporters to translate complex stories into clear, engaging visual narratives

### Creative Team Lead (Officer)

2017 – 2019

Research Division, Intelligence Corps, IDF

- Led two design teams specializing in Motion and graphic design.
- Delivered creative solutions for intelligence operations under tight deadlines.

## Military Service

### Graphic & Motion Designer

2015 – 2017

Unit 8200, Intelligence Corps, IDF

## Education

- Shenkar College of Engineering, Design and Art Bachelor's Degree in Visual Communication (UX/UI Focus) | 2021 – 2025
- High School Diploma – Cinema Studies (Video Editing Focus) Blich High School, Ramat Gan | Graduated 2015

## Product Design & UX Skills

- UX Research & User Flows
- Wireframing & Information Architecture
- UI Design & Visual Systems
- Design System Creation & Component Libraries
- Prototyping & Cross-Team Collaboration

## Software & Tools

- Figma (Design, Prototyping)
- Adobe Creative Suite
- AI Creative Tools

## Soft Skills

- Innovative and strategic thinker
- Detail-oriented
- Excellent interpersonal communication
- Strong collaboration skills
- Problem-solving and logical thinking
- Organized and responsible

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## Languages

- Hebrew | Native
- English | Fluent